



PREP YOUR HOME FOR PHOTOGRAPHY

Let's make a great first impression!

First impressions are everything. For most buyers, their first glimpse of your home will be online. My goal is to help your home stand out when a buyer sees the images for the first time. We have compiled a list of suggestions to help ensure that your home is looking it's absolute best.



EXTERIOR

This is the first view buyers will see. Curb appeal will make your property stand out.

Remove These:

- ☐ Cars, boats, vehicles from driveway
- ☐ Trashcans
- ☐ Childrens' toys
- ☐ Holiday décor
- ☐ Garden tools
- ☐ Any objects that obstruct view

Make Sure to Do These:

- ☐ Mow the lawn
- ☐ Trim bushes, hedges, etc.
- ☐ Rake up fallen leaves
- ☐ Place cushions on furniture
- ☐ Remove cover from BBQ
- ☐ Pressure wash siding/driveway if needed



KITCHEN

Add a vase of flowers, bowl of fruit, or cookbooks for a pop of color.

Remove These:

- ☐ Clutter from countertops
- ☐ Items on refrigerator doors
- ☐ Small appliances (blender, toaster, etc.)
- ☐ Hand and dish towels
- ☐ Sponges, gloves, dish soap
- ☐ Paper towels and rags

Make Sure to Do These:

- ☐ Wipe down appliances
- ☐ Test all lightbulbs (replaced as needed)
- ☐ Open the blinds and curtains
- ☐ Put food away (including pet food)
- ☐ Hide the trash can
- ☐ Clean the sink



LIVING AREA

Arrange furniture to highlight your fireplace or other unique features

Remove These:

- ☐ Clutter from tables
- ☐ Family/personal photographs
- ☐ Holiday décor
- ☐ Childrens toys/videogames
- ☐ Charging cords
- ☐ Pet products/supplies

Make Sure to Do These:

- ☐ Arrange pillows and cushions
- ☐ Fold and drape blankets (hide excess)
- ☐ Opens blinds and curtains
- ☐ Test all lightbulbs (replaced as needed)
- ☐ Wipe smudges from screens
- ☐ Turn off ceiling fan



BEDROOMS

Bedrooms look and feel best when they are light, airy, and decluttered.

Remove These:

- ☐ Clutter from nightstands/dresser/chest
- ☐ Family/personal photographs
- ☐ Children's toys
- ☐ Hamper and trashcans
- ☐ Clothing and shoes
- ☐ Excess furniture

Make Sure to Do These:

- ☐ Make the bed
- ☐ Fluff decorative pillows
- ☐ Open the blinds and curtains
- ☐ Hide any jewelry boxes and weapons
- ☐ Organize closet (only if large walk in closet)
- ☐ Test all lightbulbs (replace as needed)



BATHROOMS

Glass shower doors can sell a bathroom. Make sure they're sparkling clean.

Remove These:

- ☐ Clutter from countertops
- ☐ Soap, shampoo, etc.
- ☐ Toilet paper
- ☐ Excess towels
- ☐ Dirty linens
- ☐ Plunger, toilet brush, etc.

Make Sure to Do These:

- ☐ Put toilet lids down
- ☐ Clean the mirrors
- ☐ Clean the shower
- ☐ Clean the bathtub
- ☐ Test all lightbulbs (replace as needed)
- ☐ Clean any mold or soap scum



GENERAL AREA

Less is best. Ensure your home is tidy and ready for glamour shots.

Remove These:

- ☐ Weapons, firearms, etc.
- ☐ Items that may be illegal
- ☐ All signs of pets
- ☐ Pool cleaning tools
- ☐ Holiday décor
- ☐ Family/personal photographs

Make Sure to Do These:

- ☐ Ensure all lightbulb colors match
- ☐ Vacuum and mops floors
- ☐ Clean all countertops
- ☐ Clean all windows
- ☐ Turn all lights on
- ☐ Turn ceiling fans off

With your permission, the photographer may move small items (table décor, vase, etc.) and align small furniture (kitchen chairs, table, etc.) necessary to better compose the photo of the area.

THANK YOU!